**Sprint Review and Retrospective**

**1. Applying Roles**

In the SNHU Travel project, each role on the Scrum-Agile team contributed to the project’s success:

* **Product Owner**: Christy defined the product vision, focusing on niche vacation packages. Her role ensured that the team prioritized the most valuable features based on customer feedback and market trends **Scrum Master**: Ron facilitated Scrum events and helped the team stay on track by resolving blockers, enabling the team to adapt quickly to scope changes like the shift to detox and wellness .
* **Development Team**: The developer and tester worked on implementing and testing features iteratively, supporting efficient delivery and validation of user stories.

**2. Completing User Stories**

The Scrum-Agile approach allowed us to break down requirements into manageable user stories, which were completed incrementally. For example, the **user stories on top travel destinations and personalized suggestions** were incorporated based on direct feedback from a focus group, helping the team align features with user preferences.

**3. Handling Interruptions**

When SNHU Travel shifted its focus to wellness travel, Agile’s flexibility allowed the team to respond quickly. The Product Owner reprioritized the backlog, and the Scrum Master facilitated adjustments to keep the project within the original timeline.

**4. Communication**

Regular communication through daily stand-ups and retrospectives kept the team aligned. For instance, discussing blockers in daily meetings allowed for quick resolution, fostering a collaborative environment. This encouraged active feedback and quick adaptations to user needs.

**5. Organizational Tools**

Tools like **Jira** for task tracking and **Slack** for communication supported efficient workflow and transparency. The use of **Scrum events**—like Sprint Reviews for gathering feedback and Sprint Retrospectives for process improvements—enhanced collaboration and project focus.

**6. Evaluating Agile Process**

* **Pros**: Scrum-Agile allowed flexibility, quick adaptations to market changes, and continuous user feedback integration, which helped align the project with SNHU Travel’s evolving goals.
* **Cons**: Frequent changes required careful reprioritization, which could cause minor delays.
* **Conclusion**: The Scrum-Agile approach was effective for SNHU Travel, allowing for responsive adjustments while maintaining development momentum.